

THIS IS MY ISAGENIX STORY - Becky Natrajan, M.D.



My husband and I were introduced to the Isagenix products in January of 2003. After completing the Cleanse, we were ecstatic about the results! We were already healthy and very physically fit, but even then, after 9 days on the program, we felt 15 years younger. We noticed immediately that we slept much more soundly and we had more energy and mental focus throughout the day.

At that point I began talking with everyone who crossed my path, and I have been finding that up to 98% of the people I talk with either want to try the product immediately or they want more information.

Having the force of passion behind me as I share my experiences with other people about Isagenix is the engine of my success. In order to maximize my success, I take my printed marketing materials, audio-tapes, CD's, and business cards with me everywhere I go. There is always a new opportunity to share my enthusiasm about Isagenix! Knowing I'm just one conversation from changing someone's health - or improving their quality of life - I never pass up an opportunity to share Isagenix with everyone.

What I love about Isagenix is that I can share it any time, any place, with anybody. Every time my husband and I take a trip or go on vacation, we find people to talk to and inevitably we get them on the program. The more we get out and do the things we love to do (golf, vacation, entertaining, dancing and dining etc.), the more opportunities we find to introduce people to Isagenix. It's the most gratifying feeling in the world to help people. I can honestly say that I have been able to change more lives with Isagenix in the past 15 months than I have in nearly 12 years in my medical practice. That's what drives me every day, and will drive me for the rest of my life.

I rarely share the weight loss benefits of Isagenix first. Doing so potentially eliminates those who don't need to lose weight, or don't feel like failing once again. Instead, I focus on Cleansing and nutritional replenishment as a primary benefit. I tell new people I meet that Isagenix products can potentially help people lose a considerable amount of fat & weight, but I focus on cleansing and replenishing the body with weight loss being an ancillary benefit. I know that nearly 100% of us needs to rid ourselves of impurities, and give our body the proper nutrients to allow our body to once again function as the true miracle it should be.

When I start someone on the product, I share with them what they might feel like while they are on the program. I emphasize that during the first two days - they might not feel their best because their body is ridding itself of impurities. I tell them that after 1 to 3 days, they will almost certainly be feeling 100% better than they have ever felt. I always suggest that they team up with their significant other, or friend, to go through the experience together. I joke with them that it is much easier if their partner is not eating greasy pizza or jelly donuts while they are trying to cleanse and lose weight. This is very effective.

- Dr. Becky Natrajan, M.D.

Editors Note: *To Learn Important Facts About Toxins in our Environment, Obesity, and the Clear Relationship Between Cleansing and Weight Loss - Listen to the Powerful Audio – “What’s Killing You” - by Dr. Becky Natrajan, M.D., GI Specialist.*

Weight-loss results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix 9 Day Program. Always consult your physician before making any dietary changes or starting any nutrition, weight or exercise program.

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